

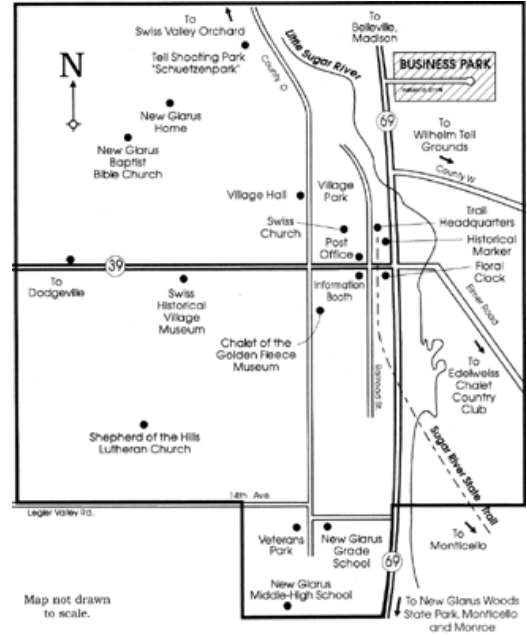
COMMUNITY PROFILE

The Village of New Glarus has found a unique balance between history, small town living, industrial growth and progress. Located in south central Wisconsin in northern Green County, the New Glarus area is a place where entrepreneurs, agri-businesses and other endeavors thrive with inspired creativity within a community that supports commerce and job growth.

For over 150 years, the beautiful little community of New Glarus, Wisconsin, has been a magnet for Swiss settlers. New Glarus was originally settled by 108 Swiss pioneers in 1845 who left the Canton of Glarus in Switzerland during an economic crisis. Since then, succeeding generations and a steady stream of new Swiss immigrants have kept alive the community's Swiss-German language, folk traditions, and music. This remarkable mix of old and new Swiss in New Glarus - plus an enduring dedication to preserving ties with the homeland has made this little town a unique place to live, work, and visit.

Every year, thousands of visitors, including hundreds of Swiss tourists, are drawn to New Glarus to enjoy the atmosphere that thrives here and nowhere else outside of Switzerland. With small town friendliness and enthusiasm, New Glarus is proud to share its Swiss heritage, its chalet-style architecture, its two fine museums, its famous ethnic festivals, and a wealth of specialty shops and restaurants serving savory Swiss food.

New Glarus is also surrounded by wonderful resources, including an eighteen-hole golf course-the New Glarus Country Club and the 23-mile long Sugar River Bike Trail, and New Glarus Woods State Park - biking, hiking, cross country skiing & snowmobiling.



Map not drawn to scale.

Demographic Information

Population

	2009 Estimate	2000 Census	2014 Projection
Village Population	2,115	2,111	2,213
Zip Code - 53574	3,760	3,297	n/a
25 mile radius	395,405	356,148	415,370

Households (Total Number of Households/Ave. Household Size)

	2009 Estimate		2000 Census		2014 Projection	
Village	n/a		862	2.34	951	
25 mile radius	165,644	2.3	146,151	2.34	175,302	2.29

Median Age:

	2009 Estimate	2000 Census	2014 Projection
Village	n/a	39.6	n/a
25 mile radius	34.4	33.1	34.2

Business Climate

The Village of New Glarus is located on the northern edge of Green County, in one of the fastest growing areas of the County. Due to the community's location, there is significant commuting between the Madison metro area and New Glarus. In addition, the community has a strong tourism industry which provides additional support for local businesses.

Household Expenditures (Average): \$52,381

Median Household Income:

	2009 Estimate	2000 Census	2014 Projection
Village	n/a	\$59,938	n/a
25 mile radius	\$60,482	\$46,372	\$63,337

Leading Employers

- Jack Link's Beef Jerky (*Meat Snacks/Mfg*)
323 employees
- New Glarus Home (*Elderly Care Facility*)
146 employees
- School District of New Glarus (*Teaching Institution*)
120 employees
- New Glarus Brewery Company (*Beverage Producer/Mfg*)
47 employees

Transportation

Interstates and Highways

The Village of New Glarus is served by State Highway 69. Interstate 90/94 is easily accessible in Madison approximately 20 miles north of New Glarus.

Airport

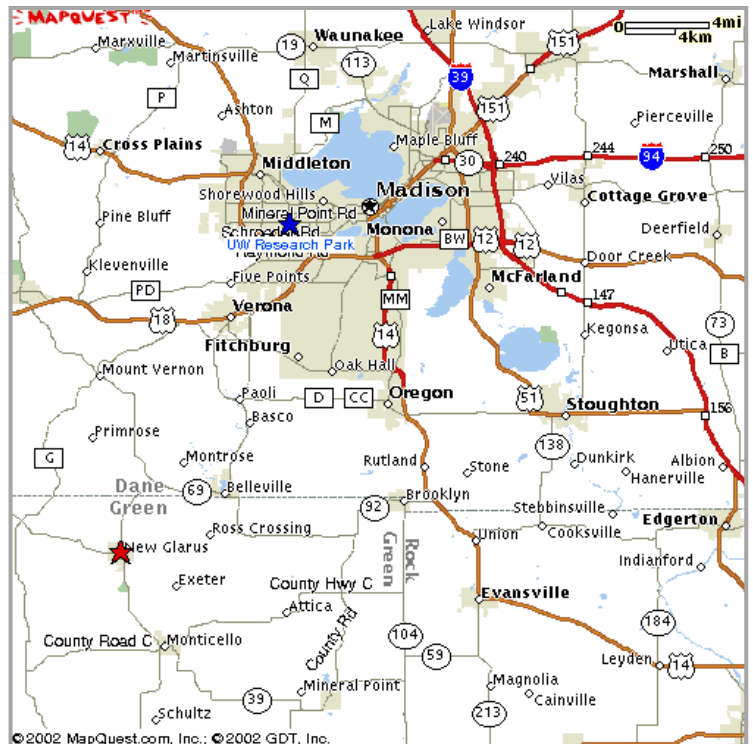
Airports, providing service to major metropolitan hubs, are located less than an hour's drive away, in Madison. Milwaukee and Chicago's airports are within a 2-hour drive from New Glarus.

Rail Service - None

Metro Area Distances

(City driving distance in miles)

Chicago, IL	147 miles
Dubuque, IA	77 miles
Madison, WI	28 miles
Milwaukee, WI	106 miles



Utilities

Water

Provider Name: New Glarus Utilities
Phone Number: 608-527-2913
Web Site: www.newglarusutilities.com
Rated Capacity (mgd): 1.31
Average Capacity (mgd): 0.228
Peak Demand (mgd): 0.345
Storage Capacity (gallons): 300,000

Sewer

Provider Name: Village of New Glarus
Phone: 608-527-2510
Rated Capacity (mgd): 1.847
Average Daily Demand (mgd): 0.350
Peak Demand (mgd): 0.460

Telecommunications

Provider Name: TDS Telecommunications
Charter Communications
Service Type: Direct Dial or Digital Service
DSL: Yes
Cable: Yes
Fiber Optics: Yes
Cellular Phone Service: U.S. Cellular

Electric

Provider Name: New Glarus Utilities
A WPPI Energy Community
Phone Number: 608-527-2913
Web Site: www.newglarusutilities.com
Peak Demand (kW): 5,278
Generation Capacity (MW): purchase
Customers Served (state): 190,000
Customers Served (system): 1,300

Natural Gas

Provider Name: Wisconsin Energy
Pipeline Source:
Customers Served (state): 1,000,000
Customers Served (system): 1,000,000

Local Government

Type of Government: Village Government
Comprehensive City Plan: Yes
Year Plan Completed:
City Zoning Ordinance in Effect: Yes
County Zoning Ordinance in Effect: Yes
Percent of Streets Paved: 100.0

Local Property Tax

2009 Effective Full Value Rate: \$23.09/\$1,000

Contacts

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