



Business Resource Guide 2018

State/Regional/County Contacts:

The following agencies provide financial and technical assistance to new and growing business. For a current list of resources, go to the Wisconsin Entrepreneur Network (WEN), www.wenportal.org.

ALLIANT ENERGY

Programs: Shared Savings loan program, site & building inventory, energy audits, etc.

Donna Sykora – Economic Development Manager
PO Box 77007 * Madison, WI 53718
Ph: (608) 458-5753 FAX: (608) 575-7858
Email: brucekepner@alliantenergy.com
Web site: www.midwestsites.com

BLACKHAWK TECHNICAL COLLEGE

Programs: Standard and customized labor training
Matt Urban – Director-Monroe Campus,
Urban, Workforce & Community Development Manager
660 2nd St. * Monroe, WI 53566
Ph: (608) 328-1660 FAX: (608) 329-8215
Email: murban@blackhawk.edu
Web site: www.blackhawk.edu

UW CENTER FOR DAIRY RESEARCH

Programs: Dairy processing, Cheese industry & applications, Cultured Products, Dairy Safety & Quality
Vic Grassman
Ph: 608-262-5970
Email: vgrassman@cdr.wisc.edu
Fax: 608-262-1578
Web Site: www.cdr.wisc.edu

FOCUS ON ENERGY

Programs: Grants and technical assistance to support energy efficiency and renewable energy systems.
Mark Lydon, Energy Advisor
Phone: 608-310-6910
Email: mlydon@franklinenergy.com
Web Site: www.focusonenergy.com

GREEN COUNTY DEVELOPMENT CORPORATION

Programs: County Revolving Loan Fund, Demographic information, Site & building inventory, General assistance & referral, etc.
Cara Carper – Executive Director
1016 16th Ave * Monroe, WI 53566
Ph: (608) 328-9452
Email: mike.gcdc@tds.net
Web Site: www.GreenCountyEDC.com

IMPACT 7, INC.

Programs: Variety of equity and near equity financing instruments.
Tom Patzman - Business Developer
642 W. North Ave. Milwaukee, WI 53712
Ph: (414) 828-6222
Email: tpatzman@impactseven.org
Web Site: www.impactseven.org

SMALL BUSINESS DEVELOPMENT CENTER (SBDC)

Programs: Technical expertise and counseling to assist new and expanding small businesses with all factors of business planning. (Local office: BTC-Monroe.)
Gary Smith - Business Counselor
153 Pioneer Tower - 1 University Plaza
Platteville, WI 53818-3099
Ph: (608) 342-1038 FAX: (608) 342-1517
Email: swsbdc@uwplatt.edu
Web Site: www.uwplatt.edu/swsbdc/

SOUTHWEST WISCONSIN COMMUNITY ACTION, INC.

Program: Small business advisory.
Kelly Hohneke—Jobs & Business Development Coordinator
149 N. Iowa St.
Dodgeville, WI 53533
Ph: (608) 935-2326
Email: k.hohneke@swcap.org
Web Site: www.swcap.org

SOUTHWEST WISCONSIN REGIONAL PLANNING COMMISSION

Program: Regional revolving loan fund and demographics.
Kate Koziel, Economic Development Specialist
20 S. Court St.
P.O. Box 262
Platteville, WI 53818
Ph: (608) 342-1751 FAX: (608) 342-1220
Email: K.Koziel@swwrpc.org
Web Site: www.swwrpc.org

USDA Rural Development

Programs: Rural Development grants and loan packaging and finance package structuring.
Jeff Hudson – Business & Community Programs Specialist
517 Clem's Way
Stevens Point, WI 54481
Ph: (715) 345-7625 FAX: (715) 345-7616
E-mail: jeff.hudson@wi.usda.gov
Web Site: www.rurdev.usda.gov/wi

UW – EXTENSION, GREEN COUNTY

Programs: Knowledge and resources of the University of Wisconsin including specialized demographics and market data.
Victoria Solomon - Community Resource Development
2841 6th St. Monroe, WI 53566
Ph: (608) 328-9440 FAX: (608) 328-9519
Email: victoria.solomon@ces.uwex.edu
Web Site: www.green.uwex.edu

WBD FINANCE CORP.

Programs: SBA Loan packaging and financing structuring.
Diane Pasley – Senior Loan Officer
PO Box 2717
Madison, WI 53701-2717
Ph: (608) 316-7132 FAX: (608) 819-0393
Email: dpasley@wbd.org
Web Site: www.wbd.org

WI. DEPT OF AG TRADE & CONSUMER PROTECTION

Programs: Grant and technical assistance for agriculture related businesses. On-line resource manual.
Carl Rainey – Economic Development Consultant
2811 Agriculture Dr. PO Box 8911 * Madison, WI 53708
Ph: (608) 224-5013 FAX: (608) 224-5034
Email: carl.rainey@datcp.state.wi.us
Web Site: www.datcp.state.wi.us

WI. ECONOMIC DEVELOPMENT CORP. (Commerce)

Programs: Financing tools for expanding businesses. On-line business wizard to assist with licensing, permitting and other resources.
Mark Tallman – Regional Account Manager
201 West Washington Ave, PO Box 1687
Madison, WI 53703
Ph: (608) 647-4613 FAX: (608) 267-2829
Email: mark.tallman@wedc.org
Web Site: <http://inwisconsin.com/>

WI. HOUSING & ECONOMIC DEVELOPMENT AUTHORITY

Programs: Financing tools for woman-owned businesses, small business and agri-businesses.
Mike Powers – Business Development Officer
140 South 1st St. Suite 200 * Milwaukee, WI 53204
Ph: (608) 261-5925
E-mail: info@wheda.com
Web Site: www.wheda.com

WI. MANUFACTURING EXTENSION PARTNERSHIP

Programs: Technical expertise and hands-on implementation assistance for small and midsize manufacturing firms on advanced manufacturing technologies and business practices.
Andy Broderick – Regional Account Manager
2601 Crossroads Dr. Suite 145 * Madison, WI 53718
Ph: (608) 630-4028
E-mail: broderick@wmep.org
Web Site: www.wmep.org

WPPI ENERGY

Programs: Energy services, New construction design assistance.
Beth Carlson - P.E., CEM – Manager of Mass Market Program
1425 Corporate Center Dr.
Sun Prairie, WI 53590
Ph: (608) 834-4507 Fax: (608) 837-0274
Email: bcarlson@wppienergy.org

WISCONSIN WOMEN'S BUSINESS INITIATIVE CORP.

Programs: Variety of equity and near equity financing instruments, training & counseling programs.
Amber Miller – Project Director
1533 N. Rivercenter Dr.
Milwaukee, WI 53212
Ph: (414) 263-5450 FAX: (414) 263-5456
E-mail: amber.miller@wwbic.com
Web Site: www.wwbic.com

Local Contacts:

CITY OF MONROE

Programs: Revolving Loan Fund, Tax Increment Financing, Industrial Revenue Bonds, City Business & Industry Park, etc.

Phil Rath - City Administrator
1110 18th Ave
Monroe, WI 53566
Ph: (608) 329-2527 FAX: (608) 329-2561
Email: prath@cityofmonroe.org
Web Site: www.cityofmonroe.org

MAIN STREET MONROE

Programs: Retail Market Analysis; Façade Improvement Grants; Promotions; Building Information; Business referral
Jordan Nordby – Executive Director
P.O. Box 544
Monroe, WI 53566
Ph: (608) 328-4023
Email: monroemainstreet@tds.net
Web Site: www.monroemainstreet.org

MONROE CHAMBER OF COMMERCE & INDUSTRY

Programs: General business referral and consultation; Monroe site and building information; business networking
1505 9th St.
Monroe, WI 53566
Ph: (608) 325-7648 FAX: (608) 328-7710
Email: thechamber@tds.net
Web Site: www.monroechamber.org

CITY OF BRODHEAD

Programs: City-owned industrial park, TIF, IRBs.
Teresa Withee –City Clerk/Treasurer
PO Box 168, 1111 W 2nd Ave
Brodhead, WI 53520-0168
PHONE: (608) 897-4018
Email: cityclerk@cityofbrodheadwi.us
Web Site: www.cityofbrodheadwi.us

VILLAGE OF BELLEVILLE

Programs: TIF, IRBs
Brian Wilson, Village Administrator
24 W Main St, Belleville, WI 53508
PHONE: (608) 424-1655 FAX: (608)424-3423
Email: BWilson@villageofbelleville.com
Web Site: <http://www.bellevillewi.org/>

VILLAGE OF BROOKLYN

Programs: IRBs, TIF
Clayton Schulz, Village President
210 Commercial St. Brooklyn, WI 53521
PHONE: (920) 229-6936
Email: president@brooklynwi.gov
Web Site: www.brooklynwisconsin.com

VILLAGE OF BROWNTOWN

Programs: IRBs
Gerald Miller, Village President
PO Box 53, 103 S. Center St
Browntown, WI 53522
Ph: (608) 966.8202
Email: browntown.clerk@tds.net
Web Site: www.browntown.us

VILLAGE OF MONTICELLO

Programs: Village-owned industrial park, TIF, IRBs.
DaNean Naeger, Village Clerk
PO Box 147, 140 N Main St
Monticello, WI 53570
PHONE: (608) 938-4383
Email: monticello.clerk@gmail.com
Web Site: www.monticello-wi.com

VILLAGE OF NEW GLARUS

Programs: TIF, IRBs.
Bryan D. Gadow - Village Administrator
PO Box 399, 319 2nd St.
New Glarus, WI 53574
PHONE: (608) 527-5971
Email: bgadow@newglarusvillage.com
Web Site: www.newglarusvillage.com