



Business Resource Guide 2020

The following agencies provide financial and technical assistance to new and growing business.

State/Regional/County Contacts:

ALLIANT ENERGY

Programs: Shared Savings loan program, site & building inventory, energy audits, etc.

Donna Walker — Economic Development Manager

4902 N Biltmore Lane, Madison WI 53718

Office: (608) 458-5753 | Cell: (715) 579-6120

Email: donnawalker@alliantenergy.com

Website: www.alliantenergy.com

BLACKHAWK TECHNICAL COLLEGE

Programs: Standard and customized labor training

Matt Urban — Director-Monroe Campus,

Urban, Workforce & Community Development Manager

660 2nd St., Monroe, WI 53566

Ph: (608) 328-1660 | Fax: (608) 329-8215

Email: murban@blackhawk.edu

Website: www.blackhawk.edu

UW CENTER FOR DAIRY RESEARCH

Programs: Dairy processing, Cheese industry & applications, Cultured Products, Dairy Safety & Quality

Vic Grassman

Ph: (608) 262-5970 | Fax: (608) 262-1578

Email: vgrassman@cdr.wisc.edu

Website: www.cdr.wisc.edu

FOCUS ON ENERGY

Programs: Grants and technical assistance to support energy efficiency and renewable energy systems .

Jeff Adams

Phone: (608) 310-6910

Email: mlydon@franklinenergy.com

Website: www.focusonenergy.com

GREEN COUNTY DEVELOPMENT CORPORATION

Programs: Revolving Loan Fund, Demographic information, Site & building inventory, General assistance & referral, etc.

Cara Carper — Executive Director

1016 16th Ave., Monroe, WI 53566

Ph: (608) 328-9452

Email: cara.gcdc@tds.net

Website: www.GreenCountyEDC.com

SMALL BUSINESS DEVELOPMENT CENTER (SBDC)

Programs: Technical expertise and counseling to assist new and expanding small businesses with all factors of business planning. (Local office: BTC-Monroe.)

Website: www.wisconsinsbdc.org/

Kristi Smith — Business Counselor

Email: kristi.smith@business.wisconsin.edu.

Jason Schliep – Business Counselor

Email: jason.schleip@business.wisconsin.edu

SOUTHWEST WISCONSIN COMMUNITY ACTION, INC.

Program: Small business advisory.

Kelly Hohneke — Jobs & Business Development Coordinator

149 N. Iowa St., Dodgeville, WI 53533

Ph: (608) 935-2326

Email: k.hohneke@swcap.org

Website: www.swcap.org

SOUTHWEST WISCONSIN REGIONAL PLANNING COMMISSION

Program: Regional revolving loan fund and demographics.

Kate Koziel — Economic Development Specialist

20 S. Court St., P.O. Box 262, Platteville, WI 53818

Ph: (608) 342-1751 | Fax: (608) 342-1220

Email: K.Koziel@swwrpc.org

Website: www.swwrpc.org

USDA Rural Development

Programs: Rural Development grants and loan packaging and finance package structuring.

Jeff Hudson — Business & Community Programs Specialist

517 Clem's Way, Stevens Point, WI 54481

Ph: (715) 345-7625 | Fax: (715) 345-7616

E-mail: jeff.hudson@wi.usda.gov

Website: www.rurdev.usda.gov/wi

UW – EXTENSION, GREEN COUNTY

Programs: Knowledge and resources of the University of Wisconsin including specialized demographics and market data.

Victoria Solomon — Community Resource Development

2841 6th St. Monroe, WI 53566

Ph: (608) 328-9440 | Fax: (608) 328-9519

Email: victoria.solomon@wisc.edu

Website: www.green.extension.wisc.edu

WI. DEPT OF AG TRADE & CONSUMER PROTECTION

Programs: Grant and technical assistance for agriculture related businesses.

2811 Agriculture Dr., PO Box 8911, Madison, WI 53708

Ph: (608) 224-5013 | Fax: (608) 224-5034

Website: www.datcp.state.wi.us

Wisconsin Food and Ag Center Website:

www.datcp.wi.gov/Pages/Growing_WI/FoodAndAgCenterOverview.aspx

WI. ECONOMIC DEVELOPMENT CORP. (Commerce)

Programs: Financing tools for expanding businesses.

Marie Steenlage — Southwest Regional Economic Development Director

Wisconsin Economic Development Corporation

222 N. Iowa St., Suite 1104, Dodgeville, WI 53533

Ph: (608) 210-6755

Email: marie.steenlage@wedc.org

Website: www.inwisconsin.com/

WI. HOUSING & ECONOMIC DEVELOPMENT AUTHORITY

Programs: Financing tools for small business.

George Petak — Senior Business and Community Engagement Officer
Wisconsin Housing and Economic Development Authority (WHEDA)
201 W Washington Ave., Suite 700, PO Box 1728, Madison WI 53701-1728
Ph: (608) 266-7940 | Fax: (608) 819-4735
Email: george.petak@wheda.com
Website: www.wheda.com

WI. MANUFACTURING EXTENSION PARTNERSHIP

Programs: Technical expertise and hands-on implementation assistance for small and midsize manufacturing firms on advanced manufacturing technologies and business practices.

Andy Broderick — Business Development Leader
Wisconsin Manufacturing Extension Partnership (WMEP)
Ph: (608) 630-4028
E-mail: broderick@wmep.org
Website: www.wmep.org

WPPI ENERGY

Programs: Energy services, New construction design assistance.

Beth Carlson, P.E., CEM – Manager of Mass Market Program
1425 Corporate Center Dr., Sun Prairie, WI 53590
Ph: (608) 834-4507 | Fax: (608) 837-0274
Email: bcarlson@wppienergy.org

WISCONSIN WOMEN'S BUSINESS INITIATIVE CORP.

Programs: Variety of equity and near equity financing instruments, training & counseling programs.

An Nguyen — Loan Officer
Wisconsin Women's Business Initiative Corporation
2300 S Park St., Suite 103, Madison, WI 53713
Office: (608) 257-5450 | Direct Line: (608) 204-8903
Email: an.nguyen@wwbic.com
Website: www.wwbic.com

Local Contacts:

CITY OF MONROE

Programs: Tax Increment Financing, Industrial Revenue Bonds, City Business & Industry Park, etc.
1110 18th Ave., Monroe, WI 53566
Ph: (608) 329-2527 | Fax: (608) 329-2561
Website: www.cityofmonroe.org

MAIN STREET MONROE

Programs: Retail Market Analysis; Façade Improvement Grants; Promotions; Building Information; Business referral
Jordan Nordby – Executive Director
P.O. Box 544, Monroe, WI 53566
Ph: (608) 328-4023
Email: monroemainstreet@tds.net
Website: www.monroemainstreet.org

MONROE CHAMBER OF COMMERCE & INDUSTRY

Programs: General business referral and consultation; Monroe site and building information; business networking

1505 9th St., Monroe, WI 53566

Ph: (608) 325-7648

Email: contact@monroechamber.org

Website: www.monroechamber.org

CITY OF BRODHEAD

Programs: City-owned industrial park, TIF, IRBs.

Nikolai Wahl – City Clerk/Treasurer

PO Box 168, 1111 W 2nd Ave., Brodhead, WI 53520-0168

Ph: (608) 897-4018

Email: cityclerk@cityofbrodheadwi.us

Website: www.cityofbrodheadwi.us

VILLAGE OF BELLEVILLE

Programs: TIF, IRBs

Brian Wilson – Village Administrator

24 W Main St., Belleville, WI 53508

Ph: (608) 424-1655 | Fax: (608) 424-3423

Email: BWilson@villageofbelleville.com

Website: www.bellevillewi.org/

VILLAGE OF BROOKLYN

Programs: IRBs, TIF

Brit Springer – Village President

210 Commercial St., Brooklyn, WI 53521

Ph: (920) 229-6936

Email: president@brooklynwi.gov

Website: www.brooklynwisconsin.com

VILLAGE OF BROWNTOWN

Programs: IRBs

Donna Wyss — Village Clerk

PO Box 53, 103 S. Center St., Browntown, WI 53522

Ph: (608) 966-8202

Email: browntown.clerk@tds.net

Website: www.browntown.us

VILLAGE OF MONTICELLO

Programs: Village-owned industrial park, TIF, IRBs.

Village Clerk

PO Box 147, 140 N Main St., Monticello, WI 53570

Ph: (608) 938-4383

Email: monticello.clerk@gmail.com

Website: www.monticello-wi.com

VILLAGE OF NEW GLARUS

Programs: TIF, IRBs.

Drake Daily — Village Administrator

PO Box 399, 319 2nd St., New Glarus, WI 53574

Ph: (608) 527-5971

Email: Administrator@newglarusvillage.com

Website: www.newglarusvillage.com